



Calgary City Football
Club Sponsorship
Opportunity

CALGARY CITY FOOTBALL CLUB

We are a club that makes soccer affordable for everyone in the city of Calgary. Professionally managed and with qualified coaches, we develop players from the grassroots community level to CMSA competitive league following the Long-Term Developmental program from Canada Soccer. This enables quality programming supporting fun along with technical development in a respectful environment.

Vision

To develop and encourage creative footballers (soccer players) and leaders today that will shape and change the game for tomorrow.

Mission

To perpetuate a superior standard in youth soccer by excellence through coaching; and to encourage and inspire youth of all ages and backgrounds to develop a passion for the beautiful game. Creating positive environments for the players will allow them to express their skills through creativity, dynamic play and effectively problem-solving.

Club's Values

Effort - Respect - Pride - Community – Inclusion - Responsibility - Gratitude



"NEVER STOP BELIEVING"

Benefits of Partnering with Calgary City Football Club

Football (soccer) is the most popular sport played in Calgary by children. We are a Calgary Minor Soccer Association member, with over 20,000 players registering in the league annually. We have significant exposure in the city through the league website, our website, events, tournaments, community programs and schools.

Sponsor Benefits

- Demonstrate your brand's commitment to the community
- Increase your brand visibility year-round with the strong sporting community
- Increase your sales
- Complimentary club jersey or football
- Have your company logo on our uniforms, academy T-shirts, website, events and banners
- Tax receipt (we are a not-for-profit organization)

Special donations or sponsorship opportunities

Platinum Title Sponsor Opportunity:

- Sprung structure and 7X7 Turf Field in the middle of Richmond Hill SW, Calgary
- Brand on side of the structure

\$100,000 Sprung structure erection and a 7v7 artificial turf field.

All GOLD benefits plus a name on a sprung structure tent.

<https://www.calgarycityfc.ca/fields>



"NEVER STOP BELIEVING"

Gold Sponsor:

- Brand on jersey FRONT
- Brand name on CMSA team
- Brand social media listing
- Brand club marketing
- Brand on website and link
- Complimentary club jersey or football

\$10,000 annually; 3-year contract

Silver Sponsor:

- Brand on jersey BACK
- Brand name on CMSA team
- Brand social media listing
- Brand club marketing
- Brand on website and link
- Complimentary club jersey or football

\$6,000 annually; 3-Year Contract

Bronze Sponsor:

- Brand on jersey SLEEVE or SHORTS
- Brand on social media listing
- Brand Club marketing
- Brand on website and link

\$3,000 Annually; 3-year contract



Additional Club Sponsorship Opportunities

- . VEO video camera and subscription: \$ 2500 <https://www.veo.co/record>
- . Club Uniforms and Players and Coaches gear: \$ 10000
<https://calgarycityfc.itemorder.com/shop/home/>
- . Training Equipment: 9v9 soccer match goals, Bownets for training futsal size (2) and 7' X16' (2):\$2100 <https://bownet.net/products/futsal-goal>
- . Community soccer closing ceremony party for 180 players (Gifts, inflatable rents, food): \$3300
- . Storage container (sea can): \$ 4800 <https://coastcontainers.ca/used-containers>
- . Facility rentals for indoor and Playing fields outdoor: \$ 18000
<http://calgarywestsoccercentre.com/index.php?submenu=RentalRates&src=gendocs&ref=RentalRates>
- . Projector, computer and software for education purposes for athletes and coaches: \$10000
- . **Professional services sponsorships:**
Accountant, digital marketing, photographer, printing services, business advisor, coaching professional development.

These incentives will help our club deliver the best standards to develop players and keep the children playing at an affordable fee, and sponsor children that cannot pay.

Calgary City Football Club is a non-profit organization, all donations are tax-deductible.

Contact info:

Germàn Camacho
Sporting Director
Calgarycityfc.ca
info@calgarycityfc.ca
403 819-2333

Football (SOCCER) for ALL!